

# Backup as a Service (BaaS)

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Viadex MSP specialise in supporting mid-market organisations to grow globally, at speed, safely.

## Data protection can be complex when you are global – Well, it doesn't have to be.

Information is a key business driver and its availability is what makes you successful. Today and every day, your data is at risk whether from cyber criminals, internal threats, employee error or equipment malfunctions. The cost of downtime runs in to several thousand pounds per hour.

When you have to manage a global user base and consider data sovereignty, compliance and governance, this only adds complexity. IT teams are consistently under resourced\* in mid-market organisations which means managing data protection in-house through traditional backup applications is resource taxing and takes people away from more meaningful activities in the business.

\*See Viadex IDC research

Backup as a service (BaaS) enables you to protect, locate and recover more information in less time, across all platforms, locations and storage environments from a central management location. The agility of cloud gives you the flexibility to adjust when real world data growth exceeds what you planned for years earlier. BaaS offers you the security and flexibility in the event of the unexpected.

Data protection is a critical component of core IT services but it is also simple to outsource this task to experts, meaning you achieve a cloud based off-site copy with SLA backed service. An easy way to implement data protection best practice.

## It is critical but onerous – we'll free you from the burden with expert arms around it.

### Why Viadex BaaS is a fit for your organisation:

- Simplify data protection, globally. BaaS frees IT teams up from managing and supporting this task
- Meet data sovereignty, compliance and security requirements through 10 global data centre locations
- Offsite backup and archiving
- Maintain air-gapped protection and adhere to the best-practice 3-2-1 rule of data availability
- Working with an experienced service provider ensures service level is met

### Viadex support your growth

Viadex are a global MSP. Our backup service is designed for organisations with dispersed user bases who need a local service, globally and want to free themselves from tasks which are critical but also classed as "Business as usual" and "keeping the lights on". We work in partnership with IT teams who want a technology partner to help them align and exploit their IT strategy and free up their people to focus their time on better business outcomes.

### Expert management and support:

Proceed with confidence—from easy implementation to ongoing support

- Fast recovery times
- Straightforward pricing
- On-demand testing
- Visibility and control
- Industry leaders – iLand in Gartner Quadrant

### Real protection, real simple

Viadex BaaS offers secure, long-term cloud backup that safeguards your data from:

- Accidental deletion
- Rogue applications
- Malware and viruses
- Disgruntled employees
- Single-site failure